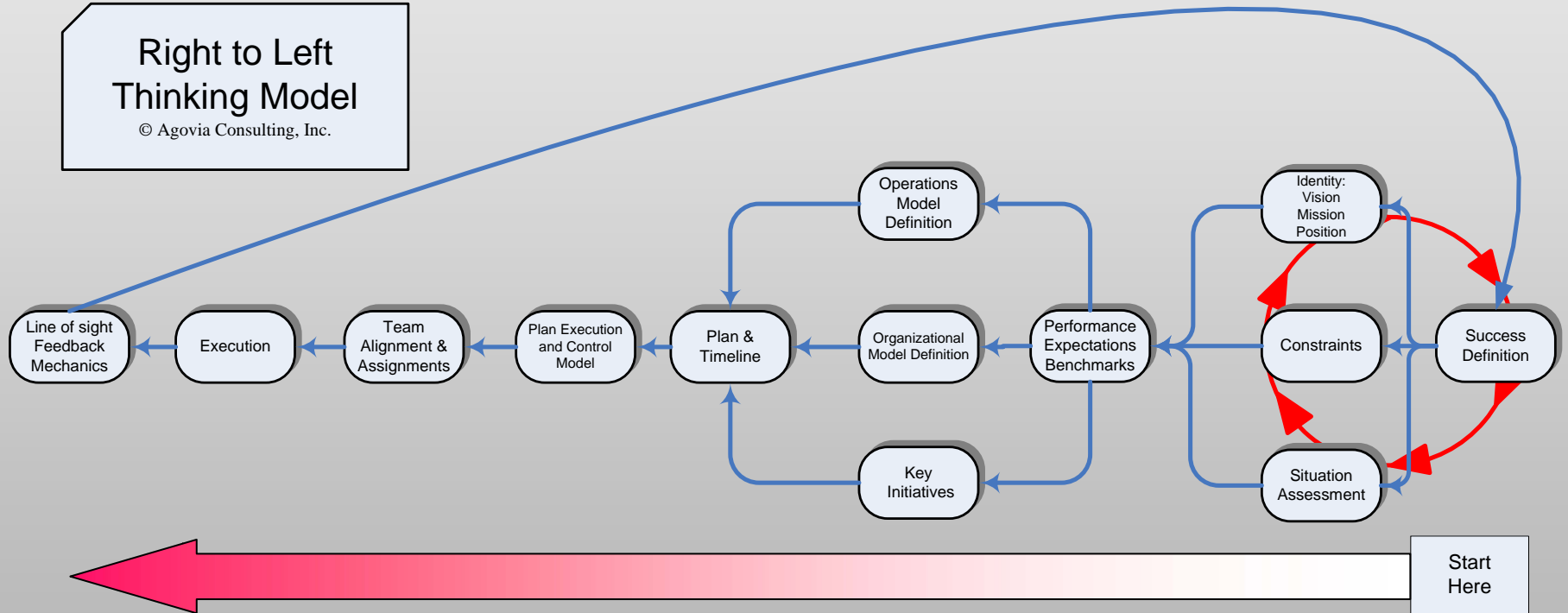


**Right to Left
 Thinking Model**
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Then:

Do everything else



Job #1:

1. Understand where you want to go and how you define success
2. Understand who you are, what you do, and your values
3. Understand where you are today

**Strategic Planning
 General Model**
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